

## LEADERSHIP BIOGRAPHIES



**Louis Conti** is an expert in diesel water emulsion, alternative fuels and diesel fuel efficiency solutions for the class 8 sector. As the President and CEO of Caisson Technology Group LLC and Fierce Fuel Systems, his vision has been the impetus in developing and launching the patented, onboard, diesel water emulsion and fuel dosing technologies to reduce fuel usage and emissions. Lou has over 30 years of experience in management, engineering, and operations in the highly competitive field of automotive OEM supply. He has directed many programs for manufacturing suspension systems, HVAC systems, cooling modules, large interior modules, as well as class-A finish top-coated products. Louis is a graduate of St. Clair College in the field Engineering and Industrial Design.



**Calvin Visser** leads product design and development, laboratory trials, supply chain development, and manufacturing systems. He is the COO of Caisson Technology Group LLC and Vice President of Engineering for Fierce Fuel Systems. He also performs new product research and refines the controlled patents and technology. Prior to joining CTG, Calvin was the Director of Business Development for a global automation company for 22 years, where he consulted, implemented automated systems, and initiated affiliate divisions worldwide. He is a graduate of Michigan Technological University where he received a B.S. degree in Mechanical Engineering, specializing in Manufacturing Systems.



**Randy Sanford** is the official test driver for Fierce Fuel Systems. Randy continuously tests and test-drives the emulsified fuel refineries and fuel optimizing system technologies. He has professionally driven an OTR truck for over ten years and one million miles. As an expert in engine performance, he has guided system architecture and installation throughout the product development cycle. Randy also serves as the on-road face of the company, performing demonstrations and fielding questions, the answers for which have helped yield functional, robust, and fail-safe system designs.