

**FUEL OPTIMIZER**

**XO<sup>TM</sup>**  
**2**

The logo consists of the letters 'XO' in a large, bold, black font. The 'X' is stylized as a road with white dashed lines receding into the distance. To the right of the 'X' is a large, black, three-dimensional 'O'. Below the 'O' is a smaller, green, three-dimensional number '2'. A trademark symbol 'TM' is positioned to the upper right of the 'O'.

**THE BIG ROAD TO PROFITS**